

## EDUCATION

### RED Academy

Vancouver - Canada  
Full-Stack Designer degree  
March 2017

### Pôle Universitaire Léonard de Vinci

Paris La Défense - France  
MBA in digital marketing and ecommerce  
October 2008

### ISCOM

Paris - France  
Master degree in communication  
September 2007

### IUT of Rambouillet

Rambouillet - France  
Bachelor in project management  
September 2005

### IFFA

Massy - France  
Bachelor in network computing  
September 2004

## SKILLS

UX Research  
Design  
Prototyping  
E-marketing  
Project management

## TOOLS

Sketch	Invision
Illustrator	Marvel
Photoshop	Principle
Figma	Html / Css

## LANGUAGES

French  
English

## CONTACT

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    /twitalban

## ABOUT ME

I'm a UX/UI Designer firmly believing that design is first a foremost about solving problems. Thanks to my user-centered approach and e-business background I design elegant solutions matching their target audience. My experience designing for various screens (TV, desktop, tablet, and mobile) is also an asset to understand the opportunities and limits of each platform. Team player, I value work environments where honest feedback and diversity are encouraged.

## EXPERIENCE

### Machobear Studios | UX/UI Designer

Vancouver, BC | Nov 2017-Nov 2018

Designing a mobile app helping users find with ease either an apartment or tenant.

### Freelance | UX/UI Designer

Vancouver, BC | Dec 2014-Present

From research to planning to design and testing, I follow a user-centric approach to create engaging digital experiences.

#### Key accomplishments:

- A room/roommate finder iPhone application
- An Android application to chat and organize multiplayer video games
- The flight booking flow redesign of the WestJet iPhone/iPad application
- The Roku, Fire TV and Samsung Smart TV application for the STARZ's VOD service

### LVL Studio | UX Designer

Montreal, QC | Jan 2012-Nov 2014

Define concepts, create wireframes and draft functional specifications for the telecommunication and entertainment industry. Work closely with an interdisciplinary team to deliver solutions matching client expectations.

#### Key accomplishments:

- An iPad application and desktop transmedia experience related to a documentary
- The Samsung and LG Smart TV application for the Cineplex's VOD service
- Synced TV-tablets experiences for ABC - the Oscars ceremony, Revenge (TV show)
- An iPad / Android / online game dedicated to toddlers (À la ferme de Zénon)

### TVA Interactif | Digital Strategic Planner

Montreal, QC | Mar 2011-Dec 2011

Create strategic plan and information architecture of TV show websites such as Occupation double or On connaît la chanson. Define the TVA Facebook fan page strategy. Conduct Twitter and Facebook training sessions for the internal teams.

### Le Site | UX Designer / Interactive Strategist

Montreal, QC | Feb 2010-Feb 2011

Define e-marketing strategic plan, create wireframes and prototypes for the fashion, cosmetic and food industries. Conduct Facebook training sessions (marketing).

#### Key accomplishments:

- Several ecommerce fashion websites (Bench, Ecko, Parasuco or Zutano)
- Brand websites (Sushi Shop, Greiche & Scaff) or portal (Garda World)