

ABOUT ME

I'm a UX/UI Designer firmly believing that design is first a foremost about solving problems. Thanks to my e-business background, I turn complex client requests into simple and elegant solutions. Following a user-centered approach, I work closely with your team and customers to deliver projects on time. I value work environments where honest feedback, diversity, and teamwork are encouraged. From TV to desktop, tablet or mobile, I had the chance to design engaging user experiences for various screens and industries. Focused on product design, I help companies reaching their audience by crafting impactful solutions.

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EDUCATION

RED Academy

Vancouver - Canada
Full-Stack Designer degree
March 2017

Pôle Universitaire Léonard de Vinci

Paris La Défense - France
MBA in digital marketing and ecommerce
October 2008

ISCOM

Paris - France
Master degree in communication
September 2007

IUT of Rambouillet

Rambouillet - France
Bachelor in project management
September 2005

IFFA

Massy - France
Bachelor in network computing
September 2004

SKILLS

Interaction Design
Usability Testing
E-marketing
Project management

TOOLS

Sketch	Invision
Illustrator	Marvel
Photoshop	Principle
Axure	Html / Css

LANGUAGES

French
English

EXPERIENCE

Freelance | UX/UI Designer

Vancouver, BC | Dec 2014-Present

From research to planning to design and testing, I follow a user-centric approach to create engaging digital experiences. I collaborate with project managers and developers to deliver projects on time.

Key accomplishments:

- A room/roommate finder iPhone application
- The mobile and desktop e-commerce website redesign of Metro.ca
- The flight booking flow redesign of the WestJet iPhone/iPad application
- The Roku, Fire TV and Samsung Smart TV application for the STARZ's VOD service
- The redesign of the meal kit delivery service Fuud.ca (responsive website)

LVL Studio | UX Designer

Montreal, QC | Jan 2012-Nov 2014

Define concepts, create wireframes and draft functional specifications for the telecommunication and entertainment industry. Work closely with an interdisciplinary team to deliver solutions matching client expectations.

Key accomplishments:

- An iPad application and desktop transmedia experience related to a documentary
- The Samsung and LG Smart TV application for the Cineplex's VOD service
- Synced TV-tablets experiences for ABC - the Oscars ceremony, Revenge (TV show)
- Set-top box interface redesign of Minverva Networks (BtoB TV services providers)
- An iPad / Android / online game dedicated to toddlers (À la ferme de Zénon)

TVA Interactif | Digital Strategic Planner

Montreal, QC | Mar 2011-Dec 2011

Create strategic plan and information architecture of TV show websites such as Occupation double or On connaît la chanson. Define the TVA Facebook fan page strategy. Conduct Twitter and Facebook training sessions for the TVA internal teams.

Le Site | UX Designer / Interactive Strategist

Montreal, QC | Feb 2010-Feb 2011

Define e-marketing strategic plan, create wireframes and prototypes for the fashion, cosmetic and food industries. Conduct Facebook training sessions (marketing).

Key accomplishments:

- Several ecommerce fashion websites (Bench, Ecko, Parasuco or Zutano)
- Brand websites (Sushi Shop, Greiche & Scaff) or portal (Garda World)